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NEWS UPDATE: Fresno Speaks 2021 Accurately Forecasts Voter Preferences in Fresno within One Percentage Point

FRESNO, CA-- On October 14, 2021, the Fresno County Clerk/Registrar of Voters Office certified and released the final vote count at the precinct level of the gubernatorial recall election held on September 14, 2021. The results were nearly identical with earlier forecasts by Fresno Speaks 2021.

Fresno Speaks 2021 is a partnership between the UC Merced Community and Labor Center and the Fresno County Civic Engagement Table, which includes Communities for a New California, Faith in the Valley, Fresno Metro Black Chamber of Commerce, Jakara Movement, Hmong Innovating Politics, and Leadership Counsel for Justice and Accountability.

The Fresno Speaks 2021 survey sampled registered voters in the City of Fresno (“Fresno Speaks 2021”) between July 24 and August 23, 2021, and included questions about intention to vote in the gubernatorial recall election.

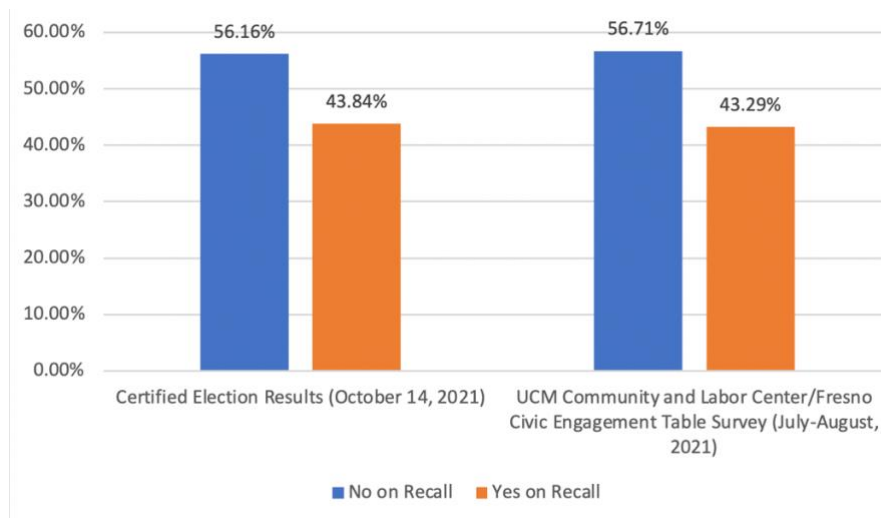
The UC Merced Community and Labor Center published a fact sheet on the survey findings of the gubernatorial recall elections on September 8, 2021, one week before the official election day and the end of voting. The results of the survey and the actual certified results are presented below.

Table 1. Comparison of City of Fresno Gubernatorial Recall Vote between CLC Survey and Certified Results

	No on Recall	Yes on Recall
Certified Election Results (October 14, 2021)	56.16% (71,084 votes)	43.84% (55,492 votes)
Fresno Civic Engagement Table /UCM Community and Labor Center Survey (July-August 2021)	56.71% (638 respondents)	43.29% (487 respondents)

The UC Merced Community and Labor Center Survey had a margin of error of +/- 3 points at the 95% confidence level. The final results in Table 1 show that the representative survey was less than one percentage point away from predicting the final certified vote total. The survey also included a number of questions about the pandemic, public safety, the city budget, police reform, and civic engagement.

This was the second year in a row that the UC Merced Community and Labor Center has partnered with the Fresno Civic Engagement Table in conducting a representative survey in the city. (2020 Fresno Speaks survey results). The Fresno Speaks gubernatorial recall survey findings were presented by community organizations at a public event in Fresno on September 9.¹



If you have any questions or have any media requests email Nathaly Juarez, njuarez6@ucmerced.edu

¹ See, <https://abc30.com/newson-in-fresno-gavin-newsom-recall-california-governor-election-campaign/11010580/>